

Andermatt Swiss Alps appoints James Lamb as CEO Hospitality

Andermatt, 15 January 2026 – **Andermatt Swiss Alps AG has appointed James Lamb as CEO Hospitality, effective 1 January 2026. In this role, he will be responsible for the strategic and operational leadership of all hospitality activities across the group and will report directly to Group CEO Raphael Krucker.**

With this appointment, Andermatt Swiss Alps is building a dedicated hospitality business unit that will bring together all customer facing hospitality touchpoints under one leadership team. This new business unit will form the basis of future growth and will include hotels, gastronomy, retail and sport to ensure that the full 360 guest experience is of the highest standard and establishes Andermatt as the leading prime Alpine destination globally.

James Lamb brings extensive international leadership experience in hospitality and finance. He started his career in Investment Banking, having worked for nearly a decade with several global banks in both London and Frankfurt. Over the last ten years he has held senior Board roles in both Switzerland and Germany, in which he has led extensive transformation and growth programmes.

“By appointing James Lamb, we are gaining a highly experienced hospitality leader,” says Raphael Krucker, Group CEO of Andermatt Swiss Alps. “The targeted development and clear organisational positioning of Hospitality within Andermatt Swiss Alps are key pillars in the further evolution of Andermatt as a destination. James Lamb will significantly strengthen our capabilities, and I look forward to supporting him, as he builds out his team and starts executing the strategy.”

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Andermatt Swiss Alps AG – A New Era of Alpine

Andermatt Swiss Alps AG, with registered office in Andermatt, plans, builds, and develops the year-round destination of Andermatt. In 2009 Andermatt Reuss came into being, with apartment buildings, hotels, and villas. The Andermatt Swiss Alps Group owns the The Chedi Andermatt and Radisson Blu Reussen hotels, the holiday apartments Andermatt Alpine Apartments, an 18-hole, par-72 championship golf course and the Andermatt Concert Hall. A close partnership is in place with Andermatt-Sedrun Sport AG (Andermatt-Sedrun mountain railways, various restaurants, the Swiss Snowsports School Andermatt and the sport shop Gleis 0) and its majority shareholder Vail Resorts, Inc. for developing the destination. Vail Resorts, the largest operator of ski resorts, and Andermatt Swiss Alps are together pursuing the vision of becoming The Prime Alpine Destination. In doing so, they are committed to an intact environment and a sustainable future that will enable coming

generations to have an extraordinary home. During high season, Andermatt Swiss Alps and Andermatt-Sedrun Sport AG have more than 1,000 employees working at the locations in Altdorf, Andermatt and Sedrun. www.anderlatt-swissalps.ch